

FACTSHEET 3Q2020

AGORA GROUP IN 3Q2020



PLN 11.3 mln yoy improvement of EBITDA result in the Internet segment





PLN 14.3 mln

yoy improvement of EBITDA result in Press segment





PLN 7.0 mln

yoy improvement of EBITDA result in Radio segment





240.7 thou. number of digital subscriptions of Wyborcza.pl





7.2 %

record-high audience share of Agora's radio stations



24.8

thou. number of Premium TOK FM's digital subscriptions

FINANCIAL RESULTS OF THE AGORA GROUP

REVENUES¹

COST NET

NET LOSS

EBIT

EBITDA

193.0 mln PLN

3Q2020

(197.3) mln PLN

(9.0) mln PLN

(4.3) mln PLN

33.2 mln PLN

1-3Q2020

612.1 mln PLN

(689.3) mln PLN

(97.2) mln PLN

(77.2) mln PLN

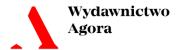
73.4 mln PLN

¹ particular sales positions, apart from ticket and concession sales in cinemas and printing services, include sales of Publishing House division and film activities (functioning within the Movies and Books segment),

THE BIGGEST SUCCESSES OF AGORA GROUP IN 3Q2020



Gazeta Wyborcza - the strongest media brand - No. 1 in Top Brand 2020 ranking









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PROSPECTS FOR THE AGORA GROUP

Cost discipline in the Group

Minimizing the operating costs of Helios cinema networkdue to their administrative closure



Maximizing revenues from digital businesses

Further development of digital content sales channels



AGORA - AN IMPORTANT POLISH MEDIA AND ENTERTAINMENT GROUP IS:

- A publisher of Gazeta Wyborcza, the most popular opinion-making daily in Poland. Its digital version, Wyborcza.pl, is a leader in digital transformation (240.7 thou. active digital subscriptions at the end of September 2020).
- The Helios cinema network (the largest in Poland in terms of the number of venues) and its subsidiary NEXT FILM, dealing with film distribution and production.
- AMS the leader of the Polish outdoor advertising market, offering campaigns on the broadest on market portfolio of OOH advertising panels.
- An owner of three local music stations: Radio Złote Przeboje, Rock Radio and Radio Pogoda, the majority shareholder of the supra-regional Radio TOK FM and a

- minority shareholder of the Eurozet Group.
- A shareholder of several dynamically developing Internet companies - Yieldbird, currently operating in over 40 countries around the world, ROI Hunter and HRLink.
- Gazeta.pl which brings together websites belonging to the leading popularity in their categories.
- A partner of the Pasibus brand operating on the catering market.
- A publisher of books, music and film publications (Agora Publishing House), and also runs two online bookstores (Publio.pl and Kulturalnysklep.pl).

THE MANAGEMENT BOARD OF AGORA S.A.



BARTOSZ HOJKA Chairman of the Board

Corporate sales
Human resources
Corporate
Communication
Internal Audit



TOMASZ JAGIEŁŁO Member of the Board

Movie and Books Helios S.A. NEXT FILM Agora Publishing House



ANNA KRYŃSKA-GODLEWSKA

Member of the Board

Legal department
New Business Development
Finance and Administration
Technology



AGNIESZKA SADOWSKA Member of the Board

Press Internet Outdoor Data Strategy and Analysis



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