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# Independent Auditor's Report

## To the General Shareholders' Meeting and Supervisory Board of Agora S.A.

#### Report on the Audit of the Annual Consolidated Financial Statements

#### **Opinion**

We have audited the accompanying annual consolidated financial statements of Agora S.A. Group (the "Group"), whose parent entity is Agora S.A. (the "Parent Entity"), which comprise:

— the consolidated balance sheet as at 31 December 2020:

and, for the period from 1 January to 31 December 2020:

- the consolidated income statement;
- the consolidated statement of comprehensive income;
- the consolidated statement of changes in shareholder's equity;
- the consolidated cash flows statement;

#### and

 notes to the consolidated financial statements; (the "consolidated financial statements").

In our opinion, the accompanying consolidated financial statements of the Group:

- give a true and fair view of the consolidated financial position of the Group as at 31 December 2020 and of its consolidated financial performance and its consolidated cash flows for the financial year then ended in accordance with International Financial Reporting Standards, as adopted by the European Union ("IFRS EU") and the adopted accounting policy;
- comply, in all material respects, with regard to form and content, with applicable laws and the provisions of the Parent Entity's articles of association.

Our audit opinion on the consolidated financial statements is consistent with our report to the Audit Committee dated 18 March 2021.



#### **Basis for Opinion**

We conducted our audit in accordance with:

- International Standards on Auditing as adopted by the National Council of Statutory Auditors as National Standards on Auditing (the "NSA") by the resolution no. 3430/52a/2019 dated 21 March 2019 and the resolution no. 1107/15a/2020 dated 8 September 2020; and
- the act on statutory auditors, audit firms and public oversight dated 11 May 2017 (the "Act on statutory auditors"); and
- regulation (EU) No 537/2014 of the European Parliament and of the Council of 16 April 2014 on specific requirements

#### **Independence and Ethics**

We are independent of the Group in accordance with International Ethics Standards Board for Accountants International Code of Ethics for Professional Accountants (including International Independence Standards) ("IESBA Code") as adopted by the resolution of the National Council of Statutory Auditors, together with the ethical requirements that are relevant to our audit of the consolidated

#### **Key Audit Matters**

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. They are the most significant assessed risks of material misstatements, including those due to fraud, described below and we performed appropriate audit procedures to address these matters. Key audit matters were addressed in

- regarding statutory audit of public-interest entities and repealing Commission Decision 2005/909/EC (the "EU Regulation"); and
- other applicable laws.

Our responsibilities under those regulations are further described in the Auditor's Responsibility for the audit of the consolidated financial statements section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

financial statements in Poland and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. During our audit the key statutory auditors and the audit firm remained independent of the Group in accordance with requirements of the Act on statutory auditors and the EU Regulation.

the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon we have summarised our response to those risks. We do not provide a separate opinion on these matters. We have determined the following key audit matters:

#### Impairment of property, plant and equipment and intangible assets

The carrying value of goodwill as at 31 December 2020: PLN 317,804 thousand (as at 31 December 2019: PLN 320,265 thousand), other intangible assets, including assets recognized on consolidation as at 31 December 2020: PLN 105,096 thousand (as at 31 December 2019: PLN 120,782 thousand), property, plant and equipment as at 31 December 2020: PLN 401,157 thousand (as at 31 December 2019: PLN 458,559 thousand).

In 2020, the Group recognized an impairment loss on property, plant and equipment and intangible assets related to subsidiary Plan D Sp. z o.o. of PLN 12,660 thousand (including impairment of goodwill of PLN 2,461 thousand) and Foodio Concepts Sp. z o.o. of PLN 6,954 thousand. The Group also recognized an impairment loss of PLN 7,134 thousand related to the outdoor segment's property, plant and equipment of PLN 7,134 thousand and an impairment loss of PLN 2,425 thousand related to the cinema segment's property, plant and equipment as well as an impairment loss of PLN 4,909 thousand for properties in Piła and Tychy related to the downsized printing activity.



Reference to the consolidated financial statements:

Note 2(d) "Property, plant and equipment", Note 2(e) "Intangible assets", Note 2(v) "Impairment losses", Note 3 "Intangible assets", Note 4 "Property, plant and equipment", Note 40 "Estimates and assumptions adopted in the preparation of the financial statements".

#### Key audit matter

Pursuant to the relevant financial reporting standards, the Group is required to perform an annual impairment testing for intangible assets with indefinite useful life and goodwill. In addition, the Group performs impairment test for assets for which impairment indicators exist.

The Group determines the recoverable amount using the discounted cash flow method based among others on the Parent Entity Management Board's assumptions relating to the level of advertising spending in Poland in the respective operating segments, copy sales of dailies and magazines in the press segment, and cinema admission in the cinema segment. Such projections are subject to significant estimation uncertainty due to dynamic changes in market conditions as well as regulatory environment, including changes in the government measures to counter the spread of the COVID-19 pandemic.

The Agora Group's activities include among others press publishing, internet, cinema, and radio activities as well as operations in the outdoor advertising segment. The diversity of the businesses and different severity of the impact of the COVID-19 pandemic on those businesses increased significantly the complexity of the process as well as the estimation uncertainty.

The impairment test results are sensitive to changes in key assumptions, such as those in respect of future cash flows, discount rate or growth rate in the residual period.

#### Our response

Our procedures in this area covered among other things:

- assisted by our own valuation specialists:
- assessing the Group's discounted cash flow models against the relevant financial reporting standards, compliance with generally used impairment testing models and internal consistency of the methodology applied;
- challenging reasonableness of the assumptions used with respect to the scale of operations (level of revenue) and returns (gross margin), capital expenditures and growth rate in the residual period for particular assets (or cash-generating units) by:
  - (i) comparing them to actual amounts realized in previous years, adjusted by the impact of forecasted changes in the market environment and market conditions in respective sectors in which the assets (or cash-generating units) operate; and
  - (ii) evaluating the quality of the Group's forecasting by comparing historical projections with actual outcomes;
  - (iii) comparing the level of key assumptions used by the Group with the results of the analysis of model sensitivity to changes in key assumptions, taking into consideration the potential bias of the Parent's Management Board in determining the appropriate level of key assumptions;
  - (iv) comparing the assumptions made by the Parent Entity's Management Board to assess the impact of the COVID-19 pandemic with publicly available information for the industries in which the Group operates;



Due to the above factors, including increased uncertainty related to the COVID-19 pandemic and significant time involvement of the audit team, this area was considered as a key audit matter.

- assessing the appropriateness of the assumed discount rate by reference to publicly available market data;
- assessing appropriateness and completeness of disclosures with respect to impairment testing.

### Responsibility of the Management Board and Supervisory Board of the Parent Entity for the Consolidated Financial Statements

The Management Board of the Parent Entity is responsible for the preparation of consolidated financial statements that give a true and fair view in accordance with International Financial Reporting Standards, as adopted by the European Union, the adopted accounting policy, the applicable laws and the provisions of the Parent Entity's articles of association and for such internal control as the Management Board of the Parent Entity determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Management Board of the Parent Entity is responsible for assessing the

Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Management Board of the Parent Entity either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

According to the accounting act dated 29 September 1994 (the "Accounting Act"), the Management Board and members of the Supervisory Board of the Parent Entity are required to ensure that the consolidated financial statements are in compliance with the requirements set forth in the Accounting Act. Members of the Supervisory Board of the Parent Entity are responsible for overseeing the Group's financial reporting process.

#### Auditor's Responsibility for the Audit of the Consolidated Financial Statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a quarantee that an audit conducted in accordance with NSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

The scope of audit does not include assurance on the future viability of the Group or on the efficiency or effectiveness with which the Management Board of the Parent Entity has conducted or will conduct the affairs of the Group.

As part of an audit in accordance with NSAs, we exercise professional judgment and

maintain professional scepticism throughout the audit. We also:

- identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control:
- obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control;
- evaluate the appropriateness of accounting policies used and the



- reasonableness of accounting estimates and related disclosures made by the Management Board of the Parent Entity;
- conclude on the appropriateness of the Management Board of the Parent Entity's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report on the audit of the consolidated financial statements to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report on the audit of the consolidated financial statements. However, future events or conditions may cause the Group to cease to continue as a going concern;
- evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the

consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Audit Committee of the Parent Entity regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We provide the Audit Committee of the Parent Entity with a statement that we have complied with relevant ethical requirements regarding independence, and communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the Audit Committee of the Parent Entity, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current reporting period and are therefore the key audit matters. We describe these matters in our auditors' report on the audit of the consolidated financial statements unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

#### Other Information

The other information comprises the information included in the consolidated annual report of the Group, but does not include the consolidated

financial statements and our auditor's report thereon (the "Other information").

#### Responsibility of the Management Board and Supervisory Board

The Management Board of the Parent Entity is responsible for the Other information in accordance with applicable laws.

The Management Board and members of the Supervisory Board of the Parent Entity are required to ensure that the report on activities of the Group for the year ended 31 December

2020 (the "Report on activities"), including the corporate governance statement and the statement on non-financial information referred to in art. 55 paragraph 2b of the Accounting Act which are separate parts of the Report on activities, are in compliance with the requirements set forth in the Accounting Act.



#### Auditor's Responsibility

Our opinion on the consolidated financial statements does not cover the Other information.

In connection with our audit of the consolidated financial statements, our responsibility was to read the Other information and, in doing so, consider whether the Other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement in the Other information, we are required to report that fact.

In accordance with the Act on statutory auditors our responsibility was to report if the Report on activities was prepared in accordance with applicable laws and the

#### Opinion on the Report on Activities

Based on the work undertaken in the course of our audit of the consolidated financial statements, in our opinion, the accompanying Report on activities, in all material respects:

#### Opinion on the Statement on Corporate Governance

In our opinion, the corporate governance statement, which is a separate part of the Report on activities, includes the information required by paragraph 70 subparagraph 6 point 5 of the Decree of the Ministry of Finance dated 29 March 2018 on current and periodic information provided by issuers of securities and the conditions for recognition as equivalent of information required by the laws of a non-member state (the "decree").

information given in the Report on activities is consistent with the consolidated financial statements.

Moreover, in accordance with the requirements of the Act on statutory auditors our responsibility was to report whether the Group included in the statement on corporate governance information required by the applicable laws and regulations, and in relation to specific information indicated in these laws or regulations, to determine whether it complies with the applicable laws and whether it is consistent with the consolidated financial statements and to inform whether the Group prepared a statement on non-financial information.

- has been prepared in accordance with applicable laws, and
- is consistent with the consolidated financial statements.

Furthermore, in our opinion, the information identified in paragraph 70 subparagraph 6 point 5 letter c-f, h and letter i of the decree, included in the corporate governance statement, in all material respects:

- has been prepared in accordance with applicable laws; and
- is consistent with the consolidated financial statements.

#### Information about the Statement on Non-financial Information

In accordance with the requirements of the Act on statutory auditors, we report that the Group has prepared a statement on non-financial information referred to in art. 55 paragraph 2b of the Accounting Act as a separate part of the Report on activities.

#### Statement on Other Information

Furthermore, based on our knowledge about the Group and its environment obtained in the audit of the consolidated financial statements, We have not performed any assurance procedures in relation to the statement on non-financial information and, accordingly, we do not express any assurance conclusion thereon.

we have not identified material misstatements in the Report on activities and the Other information.



#### **Report on Other Legal and Regulatory Requirements**

#### Statement on Services Other than Audit of the Financial Statements

To the best of our knowledge and belief, we did not provide prohibited non-audit services referred to in art. 5 paragraph 1 second subparagraph of the EU Regulation and art. 136 of the act on statutory auditors.

Services other than audit of the financial statements, which were provided to the Group and entities under the control of the Parent

Entity in the audited period are listed in the point 10 in V.C. Other supplementary information in the Report on activities.

#### **Appointment of the Audit Firm**

We have been appointed for the first time to audit the annual consolidated financial statements of the Group, as a public interest entity, for the year ended 31 December 1999 and reappointed in the following years, including the resolution of the Supervisory Board dated 7 November 2019, to audit the

annual consolidated financial statements for the year ended 31 December 2020. Our period of total uninterrupted engagement is 22 years, covering the periods ended 31 December 1999 to 31 December 2020.

Opinion on the compliance of the consolidated financial statements prepared in the single electronic reporting format with the requirements of the regulations on technical standards on the specification of a single electronic reporting format

As part of our audit of the consolidated financial statements we were engaged to perform a reasonable assurance engagement in order to express an opinion on whether the consolidated financial statements of the Group as at 31 December 2020 and for the year then ended prepared in the single electronic reporting format included in the reporting package named "Skonsolidowane sprawozdanie finansowe\_Grupa Agora\_2020.zip" (the 'consolidated financial statements in the ESEF format') were tagged in accordance with the requirements specified in the Commission Delegated Regulation (EU) of 17 December 2018 supplementing Directive

2004/109/EC of the European Parliament and of the Council with regard to regulatory technical standards on the specification of a single electronic reporting format and other Commission Delegated Regulations (EU) with respect to updates of the taxonomy laid down in the regulatory technical standards for the single electronic reporting format, hereinafter jointly referred to as regulatory technical standards on ESEF (the 'ESEF RTS') and meet the technical conditions of a single electronic reporting format which are specified in these regulations.

#### Responsibility of the Management Board and Supervisory Board of the Parent Entity

The Management Board of the Parent Entity is responsible for the preparation of consolidated financial statements in the ESEF format in accordance with the tagging requirements and technical conditions of a single electronic reporting format which are specified in the ESEF RTS. Such responsibility includes the selection and application of appropriate XBRL tags using the taxonomy specified in the ESEF RTS.

This responsibility of the Management Board of the Parent Entity includes designing, implementing and maintaining internal control relevant to the preparation of the consolidated financial statements in the ESEF format that is free from material non-compliance with requirements specified in ESEF RTS, whether due to fraud or error.

The members of the Parent Entity's Supervisory Board are responsible for



overseeing the financial reporting process, including the preparation of financial

#### Auditor's Responsibility

Our objective is to issue an opinion about whether the consolidated financial statements in the ESEF format were tagged in accordance with the requirements specified in the ESEF RTS and meet the technical conditions of a single electronic reporting format specified in those regulations.

We conducted our engagement in accordance with International Standard on Assurance Engagements 3000 (revised), 'Assurance Engagements Other Than Audits or Reviews of Historical Financial Information' as adopted by the National Council of Statutory Auditors ('NCSA') by resolution no. 3436/52e/2019 dated 8 April 2019 as National Standard on Assurance Engagement 3000 (revised) ('KSUA 3000 (Z)'). That standard requires that the auditor plan and perform procedures to obtain reasonable assurance about whether the consolidated financial statements in the ESEF format were prepared in accordance with specified criteria.

Reasonable assurance is a high level of assurance, but it is not guaranteed that the assurance engagement conducted in accordance with KSUA 3000 (Z) will always detect material non-compliance with requirements specified in the ESEF RTS.

The procedures selected depend on our judgment, including the assessment of the risks of material non-compliance with requirements specified in the ESEF RTS, whether due to fraud or error.

In making those risk assessments, the auditor has considered internal controls relevant to the preparation of the consolidated financial statements in the ESEF format in accordance with the specified criteria in order to design procedures that are appropriate, which provide the auditor with sufficient and appropriate evidence under the circumstances. The assessment of internal controls was not performed for the purpose of expressing an opinion thereof. The procedures performed by the auditor also included assessing the appropriateness of the subject matter and the

statements in the format required by applicable law.

suitability of the criteria used under the circumstances.

Our procedures included, in particular:

- obtaining an understanding of the process of selection and application of XBRL tags by the Parent Entity and maintaining compliance with the ESEF RTS, including an understanding of the operation of internal control relevant to this process,
- assessing compliance with the technical conditions on the specification of a single electronic reporting format, including the use of the XHTML format.
- agreeing the tagged information included in the reporting package containing the consolidated financial statements in the ESEF format to the consolidated financial statements of the Group presented in humanreadable format,
- evaluating the completeness of tagging of information in the consolidated financial statements in the ESEF format using XBRL tags,
- assessing whether the XBRL tags from the taxonomy specified in the ESEF RTS used by the Parent Entity were properly applied and that taxonomy extensions were used where the relevant elements have not been identified in the primary taxonomy specified in the ESEF RTS, including whether the applied taxonomy extensions were correctly anchored in the primary taxonomy specified in the ESEF RTS.

The firm applies International Standard on Quality Control 1 as adopted by National Council of Statutory Auditors by resolution no 2040/37a/2018 dated 3 March 2018 (with subsequent amendments) as national standard on quality control and accordingly maintains a comprehensive system of quality control including documented policies and procedures regarding compliance with ethical



requirements, professional standards and applicable legal and regulatory requirements.

We have complied with the independence and other ethical requirements of the IESBA Code which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behavior as well as other independence and ethical requirements, applicable to this assurance engagement in Poland.

#### Defining the criteria

The criteria for assessing compliance of the consolidated financial statements in the ESEF format are defined in the ESEF RTS.

#### Opinion

Our opinion has been formed on the basis of, and is subject to, the matters outlined above.

We believe that the evidence we have obtained is sufficient and appropriate to provide a basis for our opinion on assurance engagement.

In our opinion, the consolidated financial statements in the ESEF format as at 31 December 2020 and for the year then ended have been prepared, in all material respects, in accordance with the requirements of the ESEF RTS.

On behalf of audit firm

KPMG Audyt Spółka z ograniczoną odpowiedzialnością sp.k.

Registration No. 3546

Signed on the Polish original

Marcin Domagała

Key Statutory Auditor Registration No. 90046

Member of the Management Board of KPMG Audyt Sp. z o.o., entity which is the General Partner of KPMG Audyt Spółka z ograniczoną odpowiedzialnością sp.k.

Warsaw, 19 March 2021

Signed on the Polish original

Aleksandra Bujas

Key Statutory Auditor Registration No. 13432